

Rotary

District 5230



UNITE FOR GOOD

August 2025: Membership and New Club Development

District Events

August 6th
[Global Grants and International Team](#)

August 14th
[District 5230 Membership Committee](#)

September 6th
[Rotary Leadership Institute - Coast](#)

September 20th
[Club Leadership Learning Seminar](#)

October 11th
[Run Walk Ride to End Polio](#)

October 19th
[Big West Rotary Institute](#)

November 8th
[Interact Conference - on the Coast](#)

Keep Us Posted!

Email articles or events for publication to Editor5230@gmail.com. Put your story in the body of the email and attach photos or flyers. Articles received by the

The Rotary Year Has Begun Guided by Purpose, Fueled by Fun



Brinet Greenlee, District Governor

The new Rotary year is officially underway—and with it comes a renewed sense of purpose, energy, and hope. Across our district, Rotarians are stepping into leadership roles, planning impactful projects, strengthening community partnerships, and setting bold goals for the year ahead. For my own part, I am pleased to have started my club visits.

At the heart of this momentum is Rotary's Action Plan—a framework that gives us focus, direction, and the tools to grow stronger together.

[Read More](#)

August is Membership and New Club Development Month



PDG Becky Moser, Membership Chair

As our Membership and New Club Development month, August is a time for Rotary to focus on the lifeblood of our organization: our members. This year, the presidential message, *Unite for Good*, emphasizes the importance of solidarity and collaboration.

[Read More](#)

Rotary Club of Community Action: A Fresh Model with a People-First Mission



*Eric Maul, Club Membership Chair
Rotary Club of Community Action*

Chartered in 2025, the Rotary Club of Community Action (Rotary-CCA), based in Fresno, is one of District 5230's newest clubs — and one of its most energized. Built around the belief that Rotary should meet people where they are and serve those most often overlooked, our new Club is committed to uplifting our community through direct service to those most in need - including unhoused individuals, foster youth, and those navigating mental health struggles.

[Read More](#)

Growing Clubs - What's Their Secret?






PDG Debbie Hale, Newsletter Editor

I will readily admit that I am not a Rotary membership expert. The only member I have sponsored was my Mom. So during this Membership month, I wanted to learn how to increase club membership from the true experts: our growing clubs. What are their strategies for adding new members? What can we learn from them? After interviewing the leaders of these dynamic clubs, I found out a lot. Here I will share their secrets on how to recruit new Rotary members.

[Read More](#)

3X3 MEMBER CHALLENGE

Each member commits to doing 3 simple things for 3 fellow members this quarter:

-  **Check in** Call, text, or message someone you haven't seen in a while.
-  **Invite** Ask someone to join you for a service project, social, or committee meeting
-  **Appreciate** Give a shoutout or thank-you to a member (publicly or privately)

Build stronger relationships and engagement!

Remembering Rotarian Mike Johnston



Michael Johnston

Hanford Sunset Rotary Club

December 21, 1946 to July 19, 2025

[Read More](#)

Rotarians Celebrate a Year of Service and Success on the Monterey Coast

*Mike Rabara,
Immediate Past District Governor*

This past weekend, the beautiful Monterey Coast was alive with celebration as Rotarians from across our district—and many friends from the valley—gathered to mark the end of a truly remarkable Rotary year. The event was a heartfelt tribute to the dedication and the tireless efforts of the entire 2024/25 leadership team, whose accomplishments this year included a dynamic year for our Foundation. It was particularly special to honor my husband



Rudy and son Stanton with a Paul Harris Fellowship award! [Read More](#)

Deciphering Rotary Dues for The New Year



Ana Carretero, District Treasurer

Dues, dues, dues: what are they for and just how much? It is that time of year again: time to pay our Rotary dues. For this 2025/26 year, Rotary International plus District 5230 dues are \$183.27 per member. Each club then adds their own dues, resulting in the total amount paid by each Rotarian, which is different for each club.

[Read More](#)

Interact: Driving Positive Change Through Youth Engagement



Lina Contreras, Interact Chair

To our Club Presidents, Secretaries and Youth Exchange officers, I hope your Rotary year 2025-26 is off to a fantastic start! I appreciate your dedication to driving positive change through youth engagement, and I extend my warmest congratulations to those of you in new leadership positions. This year we have some great opportunities to empower the next generation of leaders, but I need your help. Please update your club's Youth Service and Interact Liaison contact information on MyRotary.org by clicking the link [here](#).

[Read More](#)

As Rotary Youth Exchange Turns 50 Meet Our Three Outbound Students



*PDG Lee Blankenship
Outgoing Youth Exchange Chair*

This year marks the 50th anniversary of Rotary Youth Exchange being an official program of Rotary International, even though it has been around “unofficially” for almost 50 years before that.

[Read More](#)

Advancing Men’s Health in Guadalajara: Rotary to Deliver Life-Saving Laser Technology



*Ana Caballero, President
Lindsay Foothill Rotary Club*

In a powerful demonstration of Rotary’s global impact, five Rotary clubs — Lindsay Foothill, Guadalajara A.C., North Fresno, King City, and the brand-new Salinas El Camino Real Rotary Club — have come together to provide life-saving medical technology to one of Mexico’s most respected public hospitals.

[Read More](#)

Rotary Foundation in the New Rotary Year



PDG Bruce Mackey, Foundation Chair

As Rotarians we are lucky that we have two new years: one for the calendar year and one at mid-year. On July 1 we got to start a brand Rotary new year with fresh faces, (in some cases) and new goals. It’s a good time to review the past year and look at where we did well and where we could have done better.

[Read More](#)

Don't Miss the Rotary 5-District Far West Fest!



2026 FAR WEST FEST Multi-District Conference MAY 1-3, 2026

GRAND SIERRA RESORT
Reno, Nevada

Brinet Greenlee, District Governor

Join us May 1 - 3, 2026 in Reno, Nevada for the **Far West Fest**, where Rotarians from five districts will gather for an unforgettable weekend of fellowship, inspiration, and FUN!

[Read More](#)

Mark Your Calendar: October 11 is the Run Walk Ride Across the Golden Gate Bridge



Our epic event to commemorate International World Polio Day is in its 4th year! Come join us for an energetic run, a brisk walk, or a quick ride (on a bike, or perhaps in an Uber if you're iPDG Mike) on the iconic Golden Gate Bridge. If you haven't been yet, you are missing out on a lot of fun before, during and after this scenic tour. Buy your tickets on EventBrite via this [link](#); \$55.20 for adults; \$28.52 for Interact Students. Sponsorships for clubs, businesses or individuals are also available via this link. For more information, reach out to our award-winning End Polio Chair, Belinda Daguio at BDaguio@aol.com.

[Read More](#)


Upcoming District and Club Events



So much is going on in our District, we need a separate article to cover all the activities. From tequila tasting, to Car Week, to the Leadership Institutes, Rotary can help you hone your leadership skills or raise money for our worthwhile causes - and have fun. You can have your Rotary cake and eat it too!

Get more information on the following events:

- August 15 - Pacific Grove Concourse Auto Rally, Pacific Grove Rotary
- September 6 - Rotary Leadership Institute, Monterey

- 
- September 20, Club Leadership Learning Seminar, Salinas
 - September 27 - Margarita and Tequila Tasting, Lindsay Foothill Rotary

[Read More](#)
